



[www.bcadventure.com](http://www.bcadventure.com)

Established in 1995, the British Columbia Adventure Network is BC's largest and most visited tourism Internet site. With over 7,500 web 'pages', the encyclopedic size and diverse subject matter makes it easy to find on Internet Search Engines, and guarantees a wide audience. In fact, the site welcomes over 5 million visitors per year from 103 countries. That's more than 12,000 unique visitor sessions daily, reading the equivalent of 231 volumes of the encyclopedia every 24 hours!

The BC Adventure Network delivers cost-effective worldwide exposure for your tourism business. 24 hours per day, 7 days per week, 365 days per year.

Our Visitor Profile:

72% USA, 24% Canada, 4% Europe & Asia. These are targeted, prequalified customers actively planning their BC vacation! May we tell them about you?

To advertise in the BC Adventure Network contact:

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## Business Services

The Interactive Broadcasting Corporation offers several distinct services to reach a world wide market and add selling power to your business.

**I. Web Site Construction.** Our design team will create a custom web site to meet your specific needs and help take the confusion out of the Internet.

**II. Web Site Hosting.** Store your web site on powerful host servers, at very attractive rates. You'll appreciate the variety of flexible options we offer.

**III. Tourism Marketing Group.** Place your site in the BC Adventure Network and be a part of BC's largest family of tourism web sites.

Participate in a joint marketing effort that represents the best of BC tourism to the world. We would be honoured to represent you to our millions of pre-qualified travellers from around the globe.

**IV. Vacation Catalogs.** List your business in family [British Columbia Vacation Catalogs](#) featuring popular BC vacations, destinations, activities, tours and adventures. Your full color listing includes photos, business and contact information and links to your Web site and e-mail. Distributed free via the Internet, these catalogs are a surprisingly inexpensive way to reach potential customers around the world!

**Interactive**  
BROADCASTING CORPORATION  
The Global Marketing Specialists

Inquiries:

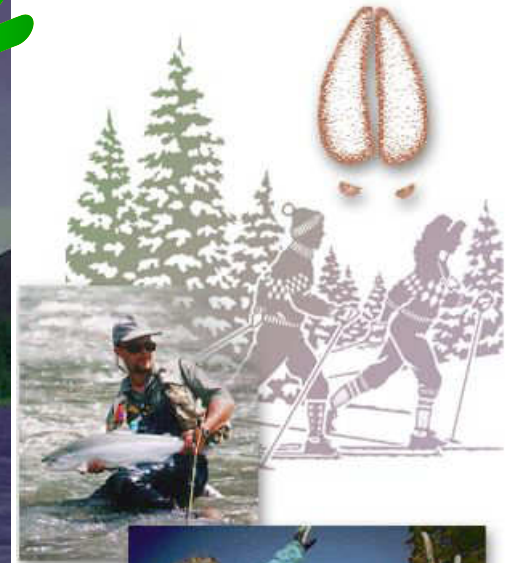
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British Columbia Adventure Network

Proud to be BC's Independent Travel and Tourism Internet Leader.

[www.bcadventure.com](http://www.bcadventure.com)





## Plan Your Vacation

No matter where your potential customers live, we put British Columbia right at their finger tips!

At [www.bcadventure.com](http://www.bcadventure.com) they can explore every corner of British Columbia before leaving home and access a wealth of vacation ideas. Exactly what today's traveller is looking for.

We'll introduce them to BC's [cities](#) to find [accommodations](#) and services, and explore the tourism regions and discover the breathtaking scenery of our waterways, coastline, mountains and valleys.



We'll provide information on touring, angling, golfing, skiing and resorts. And, they'll learn about hiking trails and points of interest, . . . all the essentials for planning the vacation of a lifetime!

The BC Adventure Network is designed to bring customers to your doorstep.

## British Columbia's Great Outdoors



Created in response to requests from tourism operators and travellers alike, the BC Adventure Network's [Great Outdoors](#) section provides a wealth of background information on BC's incredible outdoor experience.

Internet reviewers have been unanimous in their acclaim, resulting in a Yahoo Cool Site of the Week, and numerous other prestigious awards. This has created a large and loyal world wide audience.

**The Forest** is a guidebook to some of the trees and shrubs that are found in BC. Precise illustrations help identify them in the woods.



Visitors will also learn to look down and appreciate the [Wildflowers](#) and plants that paint our province with spectacular colours.

The Birds of BC introduces the song birds, waterfowl, birds of prey and more. Each description includes photos, distribution and biology. The Animals of BC presents the creatures who call our forests and coasts their home and includes a guide to recognizing animal tracks.



## BC Recreation Guide

The BC Adventure Network features 100's of pages of detailed information on activities of interest to visitors.

In the [The Best of BC Golf](#), golfers will find province-wide information on their favourite sport. They'll discover the beautiful and challenging golf courses of British Columbia and enjoy the opportunity to preview the surrounding accommodations and points of interest. Plan a golf holiday against the backdrop of BC's mountains and sky.

BC ski hills are consistently rated among the best in the world. As a result, our province has become the destination for international skiing vacations. [The Best of BC Skiing](#) provides details of BC mountains and their first class facilities. Join with us in extending an invitation to the world to enjoy the many pleasures that BC has to offer this winter!

**Fishing in BC** features salt-water and freshwater fishing advice from some of BC's best anglers: Barry Thornton, Brian Chan, Philip Rowley, Ron Newman, Dennis Reid, and Ian Forbes. The [Game Fish of BC](#) are beautifully illustrated and described. Prospective travellers can browse the [Resorts, Guides and Charters](#) before booking an adventure - - and over 150,000 a month do!



**Entomology** introduces caddisflies, chironomids, damselflies, dragonflies, mayflies, stoneflies and more. Flyfishermen can learn their life cycles and how to recognize them on the water. Then, discover the [Fly Patterns of BC](#), created exclusively for our world class fly-fishing waters.

And, there's much more! The BC Adventure Network includes in-depth sections featuring:

- **Lodging & Recreation Guides**
- **Health Spas & Natural Hot Springs**
- **Guest Ranch Vacations**
- **River Rafting**
- **Whale Watching**
- **Canoeing & Kayaking**
- **Houseboating**
- **Hiking**
- **Mountain Climbing**
- **Mountain Biking**
- **Boating & Sailing**



Be part of the excitement! Even if you already have a web site, you can place your business in BC's most visited tourism web site and maximize your exposure. Call us for complete details on special packaged rates. Then, enjoy cost-effective global Internet marketing as the [BC Adventure Network](#) brings the world to you.